

# Let Your Inspiration Flow.

## The European Road Show

Empowered by drinktec

The worldwide round trip with

# PETplanet

*insider*



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### Back to Europe

The second part of PETplanet's bipartite Drinktec Editour is right ahead! After the successful first part "From Down Under to Japan" in 2020, our second stage of the project takes us back to the flourishing European hub where we will be exploring the latest technologies, news, innovations and developments that move our PET industry.

It is time for a new start, for renewal and for developing new ways of thinking. During and especially after the pandemic, it will be vital to make every effort to get the global

economy back on track in the medium term. Sustainability will be the key.

Once again, PETplanet will be at the forefront. It will again be a partner in Drinktec, the world's leading beverage trade fair, which is to be held in Munich from 12-16 September 2022. After the success of our previous Drinktec Road Shows, in 2017 in South East Asia and 2020 in Australasia, we will be back on the road in Europe for a whole year. Starting in Autumn 2021 with our Editourmobil, we will be

ready for a new get-together with the industry. We will be revealing the results of our meetings and discussions at Drinktec with the leading thinkers in PET processing, packaging and recycling. Apart from new technologies we will be also taking stock of how things stand. We will be asking how global thinking might change as a result of Covid-19. How will bilateral business relationships cope with the aftermath of the pandemic? What opportunities will there be for the drinks industry and its suppliers? Our planning, in terms of precise timeframes and details of the countries to be visited will be flexible, in order to take account of the rapidly changing pandemic situation. However, this much we can confidently say: in these challenging times we, as the voice of the PET industry, will be at the very heart of the roadshow as usual and are already looking forward to welcoming you back on board the Editourmobil!

Share this exciting experience with us!



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